

# Scontsas celebrating 100 years and still shining

By RIVKA WILLICK Progress Writer

The Scontsas Family has been a vibrant voice of the Nashua business scene since they first opened their doors in 1912. Scontsas remains Nashua's source for beautiful things; the business began with shining shoes and now sells shining jewelry. Philip and Amalia Scontsas who run the Jewelry and Home Shop on 169-173 Main Street decided to celebrate their hundredth birthday by giving back to the community with a series of special events throughout 2012.

Listing of events will be available on their calendar on the home page of <http://www.scontsas.com>.

The yearlong celebration will begin in March (date to be announced) with Scontsas Bridal Event featuring special promotions on engagement rings, wedding bands, and a wide variety of specialty wedding gifts. The event will feature special showings of the complete collections of designers Martin Flyer - NYC, Demarco - LA, and Fredrick Goldman's wedding bands.

The 100 Year Celebration and Sales Event slated for June will be an indoor/outdoor event. Special displays of complete fine jewelry collections and giftware will be available for a limited time. The centennial party will also include food and refreshments, special promotions, and raffles of jewelry and home products donated by suppliers in recognition of the Scontsas' centennial. The date will be announced on the website.

The 4th Annual Denim to Diamonds Fashion Show is co-hosted and collaborated with neighboring clothing store Fresh of Nashua. The charity event will be held at the Saffron Bistro to raise funds for ovarian cancer research. Like many businesses, Scontsas Fine Jewelry and Home Décor is often approached to support worthwhile causes. Amalia and Cheryl from Fresh chose to support ovarian cancer research because this deadly form of cancer is a silent killer which is often overlooked.

Cancer survivors are sought out as jewelry and clothing models and walk down the runway as their inspirational stories are told. Tickets are \$50 per person and will be available at the shop. The event always sells out so reserve your tickets early. 100% of the proceeds go to support the National Ovarian Cancer Coalition (NOCC-NH) local chapter.

Girls night out is taken to a whole new level on the 15th Annual Lady's Night, Nov. 15, 2012. Women are encouraged to create their own wish lists to help Santa pick out the right jewelry to end up under the tree. Jewelry and gift items are also available for sale during the party. The ladies are treated to a special signature cocktail, champagne, and wine. They're also invited to relax with mini massages, manicures, and displays by local artisans.

The Winter Holiday Stroll November 25th, 2012 is the official kickoff of the holiday season. To commemorate this special year, Scontsas will unveil a limited edition, exclusive 100 Year Holiday Ornament.

George Scontsas, Philip's grandfather first opened the store at 173 Main Street in Nashua as a shoeshine parlor, barber shop, and hat blocking service. As the years passed, George added newspapers and magazines and other items to the store's inventory. In the Mid 40s, this location became the first Hallmark store in Nashua. Soon toy departments, gifts, and paperback book sections were added.

The store and downtown Nashua is a special place for the Scontsas family. Peter polished a young lady's penny loafers, and love bloomed. Peter and Joan were married and eventually took over the family business. In 1974, they purchased DeMontigny Jewelers in the adjacent building and expanded the store. Following the family tradition, Peter and Joan's kids grew up working at the shop on Main Street.

After Peter died in 1995, Philip and Amalia Scontsas took the reins. They were careful to continue the friendly atmosphere and excellent customer service for which the business has become famous. They continued to expand the selection of fine and designer jewelry and created a new home décor department featuring furniture, china, lines, window treatments, and other home and garden items.

Scontsas is known for the many services it offers; expert jewelry and watch repair, hand engraving and jewelry appraisal by Philip who is a graduate gemologist. In 2006, their <http://www.scontsas.com> website was launched which enabled Amalia to then initiate the Service Awards Program, an online corporate employee reward program which offers employees personalized, hand-engraved, exclusive gifts to commemorate milestones. Now local businesses can select jewelry, watches and home furnishing gifts and present them during their own company and corporate events.

Philip and Amalia Scontsas encourage their customers to join the Scontsas family in



Philip and Amalia Scontsas

Photo by JODIE ANDRUSKEVICH

celebrating all of the wonderful events planned to commemorate their centennial. To make it easy to remember the dates, the website provides a handy calendar. Scontsas Fine Jewelry & Home Decor is open Tuesday, Wednesday, Friday 10:00 am to 6:00 pm, Thursday 10:00 am to 8:00 pm and Saturday 10:00 am to 5:00 pm, closed on Sunday and Monday.

You can contact Scontsas for more information via phone at 603-882-3281, email at [sales@scontsas.com](mailto:sales@scontsas.com) or visit them at their store at 169-173 Main Street, Nashua, NH.



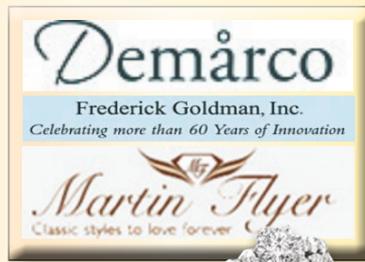
George Scontsas' store on Main Street in the 1940s

## 100TH ANNIVERSARY BRIDAL JEWELRY SHOW



March 29, 30, 31

March 29 Thursday 2 - 8 p.m.  
 March 30 Friday 10 am - 5 p.m.  
 March 31 Saturday 10 am - 5 p.m.



Showcasing their entire bridal collection of engagement rings,

ladies and gents wedding bands and settings. Be one of the first to preview these exclusive jewelry collections at substantial savings

Appointments Available



160 Main Street • Nashua • New Hampshire  
 603-882-3281 [sales@scontsas.com](mailto:sales@scontsas.com)



Philip Scontsas

Photo by STUDIO MARK EMILE